Alla önskas hjärtligt välkomna till följande öppna seminarium vid Centrum för tvåspråkighetsforskning.

Högre seminariet

i tvåspråkighetsforskning

Tisdag 17 mars kl. 15.00–16.30 i rum D480

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Investigating multilingualism and multisemioticity as resources for (dis)identification in social media

Abstract

Our paper discusses the role of multilingualism and multisemioticity as key resources for identity work in social media. In focus in our analyses are social media as grassroots arenas for social interaction and cultural activities which overlap, complement and intertwine in different ways with offline activities. In particular, we will focus on how the investigation of identity work - or, more specifically, acts and processes of identification and disidentification - necessitates a multi-dimensional framework drawing on insights provided by linguistic anthropology, the study of multisemioticity and research in computer-mediated discourse (CMD).

In this discussion we highlight how communication in social media involves not only resources provided by language(s), styles, genres and registers, but also other semiotic resources – textual forms and patterns, still and moving images, sounds and cultural discourses – as well as the mobilization of these in processes of entextualization and re-semiotization. We will thus show how the language of social media is woven from multiple and intertwined semiotic materials (Leppänen et al., 2014) that are socially significant and culturally valuable to the immediate participants and groups involved.

References


Vi önskar alla hjärtligt välkomna till seminariet och till postseminarium efteråt!

Caroline Kerfoot